



Beterbiev vs. Barrera : a purse bid will occur *IBF light heavyweight eliminator*

PRESS RELEASE

MONTREAL September 23, 2015—A purse bid will take place October 5, at the chief office of the International Boxing Federation (IBF) in Springfield, New Jersey, for the IBF light heavyweight elimination fight between Montrealer **Artur Beterbiev** (IBF #2) and Cuban **Sullivan Barrera** (IBF #8).

Under the rules of the IBF, the minimum bet is 100,000 \$ for this bout.

Revenue sharing will benefit Beterbiev (9-0, 9 KOs) at a ratio of 75/25, since he is the highest ranked contender and has already won a IBF eliminator to earn his #2 spot.

"It is shocking that we have to go to the purse bid, because according to the promoter of Barrera (Kathy Duva), he can not enter Canada," said GYM President, Yvon Michel.

"Should GYM win the auction and Barrera can not come to Canada, we will have to resume the process."

Whatever if Barrera (16-0, 11 KOs) will be there or not, Beterbiev will see action soon.

"We intend to win the purse bid and to give Artur a fight in Quebec, in November, regardless of the opponent," assured Yvon Michel.

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About Groupe Yvon Michel Inc .:

Groupe Yvon Michel (GYM) was founded in 2004. The organization's mission is the development of high level boxers by a coaching support and especially by competitive management. To achieve its objectives, GYM is active in recruiting talent and organizing events. Since its founding, in less than 11 years, GYM produced 120 boxing events, some of them have made history in terms of ticket sales and PPV, including Pascal vs. Hopkins I and II. GYM has produced over 300 hours of television on Canal Indigo, Bell TV, Shaw TV, TVA Sports, VOX, TVA, CBC, RDS and V in Canada, as well as CBS, HBO, Showtime and ESPN in the USA. A total of 7 different GYM boxers participated in 23 world title fights. Under the tutelage of GYM, Joachim Alcine captured the WBA super welterweight title in 2007 and Jean Pascal, in 2009, won the WBC Light Heavyweight belt. Since June 2013, Adonis "Superman" Stevenson holds the WBC, The Ring and linear light heavyweight titles. Finally, Adonis Stevenson was named boxer of the year in the world in 2013 by The Ring, Sports Illustrated and many publications.